

2022 ANNUAL REPORT

GIVING VULNERABLE WOMEN A FUTURE



IMPACT DASHBOARD (1/3): INCOME, EMPLOYMENT AND SOCIAL ASSISTANCE

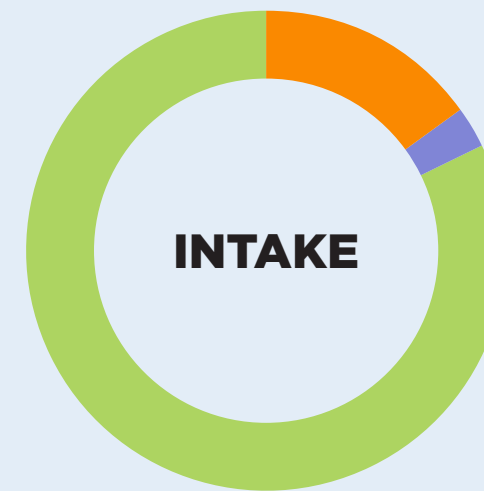
IN 6-12 MONTHS, AVERAGE INCOME
INCREASED BY **221%**



TOTAL MONTHLY ASSISTANCE STEADILY
DECLINED, WITH **57%** OF CLIENTS TERMINATING
SOCIAL ASSISTANCE IN 6-12 MONTHS
(NORMALLY 38% IN PREVIOUS IMPACT ASSESSMENTS)



EMPLOYMENT PRECARIETY:
IN 6-12 MONTHS, STABLE EMPLOYMENT
INCREASED **1400%**

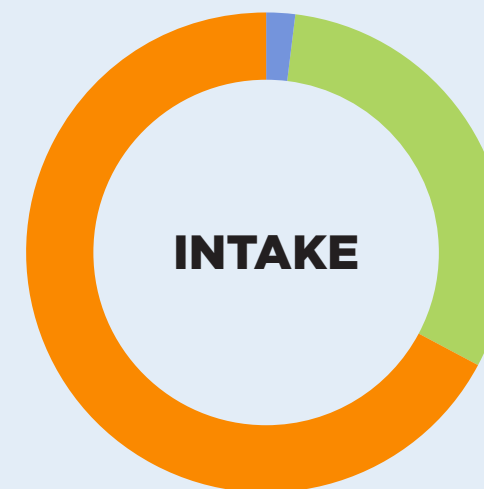


- **03%** STABLE
- **15%** SOMEWHAT PRECARIOUS
- **82%** PRECARIOUS



- **37%** STABLE
- **22%** SOMEWHAT PRECARIOUS
- **41%** PRECARIOUS

IN 6-12 MONTHS, UNEMPLOYMENT
WAS ALMOST **CUT IN HALF**; FULL TIME
EMPLOYMENT INCREASED **1500%**



- **0%** STUDENT
- **02%** EMPLOYED FULL TIME
- **31%** EMPLOYED (CASUAL PART TIME)
- **67%** UNEMPLOYED



- **02%** STUDENT
- **36%** EMPLOYED FULL TIME
- **27%** EMPLOYED (CASUAL PART TIME)
- **35%** UNEMPLOYED

IMPACT DASHBOARD (2/3): HOUSING AND OTHER BARRIERS

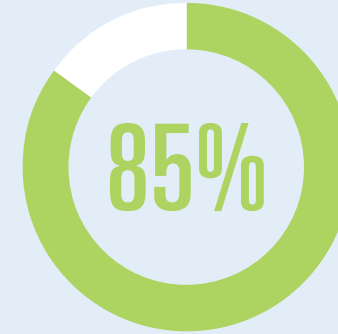
WITHIN 6-12 MONTHS, HOMELESSNESS WAS REDUCED BY **50%**



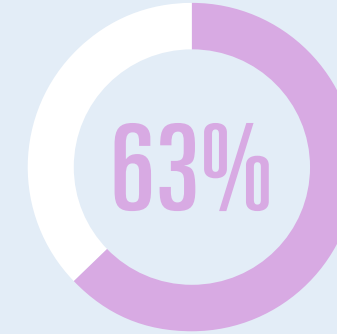
- 09% WITH FRIENDS/FAMILY
- 27% SHELTER OR TRANSITIONAL HOUSING
- 26% SUBSIDIZED
- 38% MARKET RENT OR OWNED

- 09% WITH FRIENDS/FAMILY
- 09% SHELTER OR TRANSITIONAL HOUSING
- 26% SUBSIDIZED
- 56% MARKET RENT OR OWNED

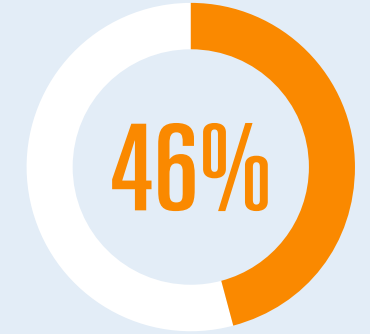
HOUSING AFFORDABILITY IS ONLY ONE OF MANY INTERSECTING BARRIERS OUR CLIENTS ARE WORKING TO OVERCOME.



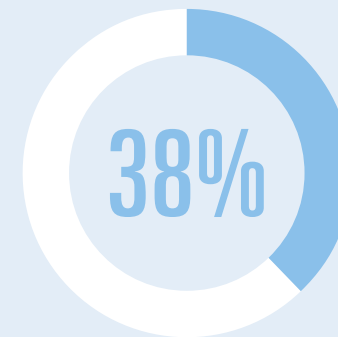
DISABILITY



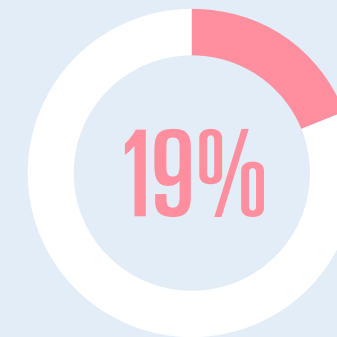
DOMESTIC VIOLENCE



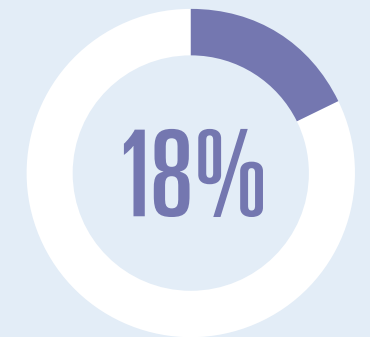
HOMELESSNESS



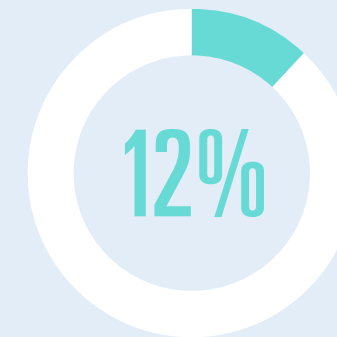
RACISM



AGEISM



ADDICTION



LANGUAGE BARRIERS

OTHER BARRIERS INCLUDE: NEURODEVELOPMENTAL DIFFERENCES, TRANS/HOMOPHOBIA, CRIMINAL RECORD

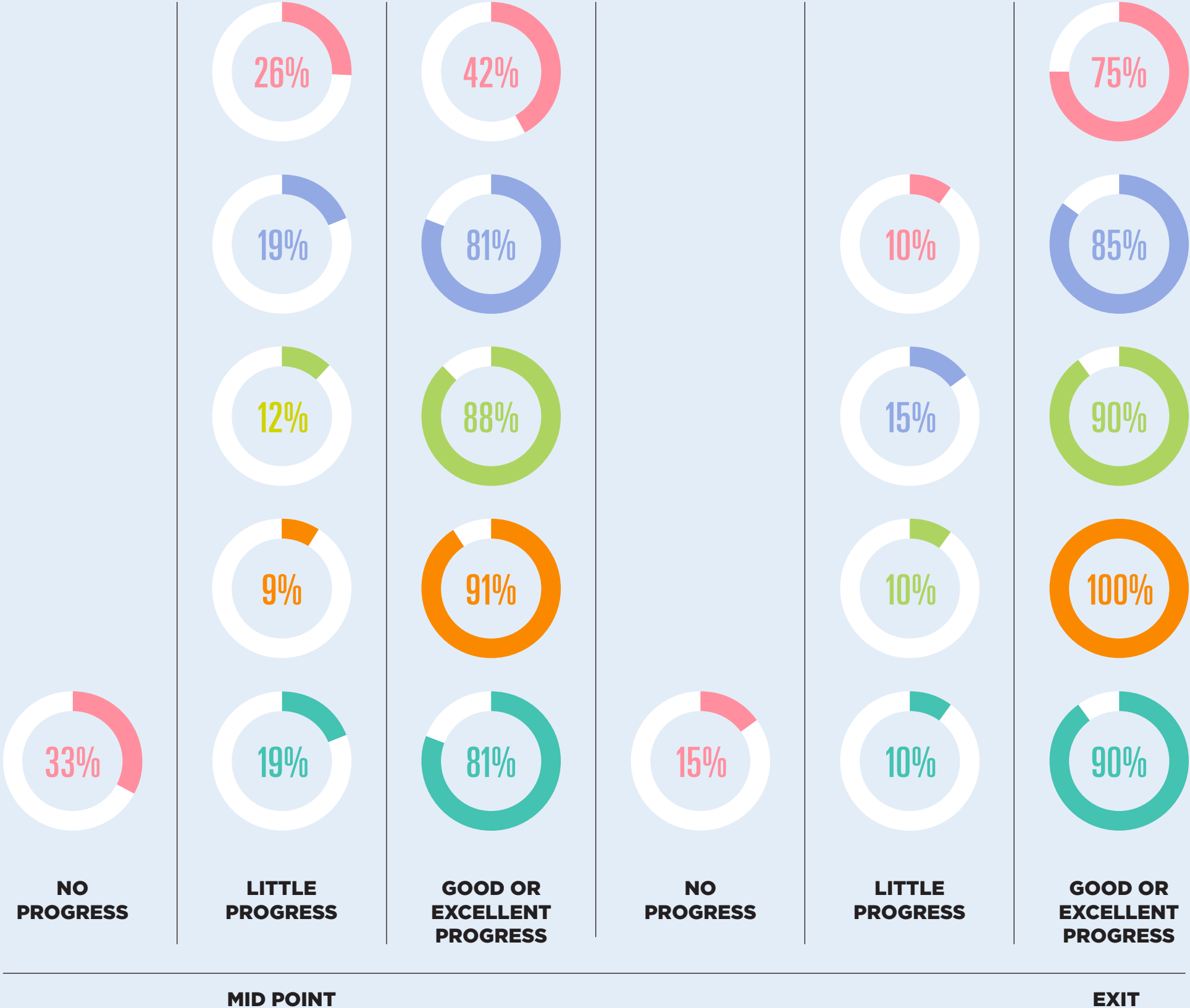


IMPACT DASHBOARD (3/3): SELF-ASSESSED PROGRESS

CLIENTS OVERWHELMINGLY REPORTED GOOD OR EXCELLENT PROGRESS AGAINST PROGRAM KPIS.

PROLONGED HABITUATION TO REMOTE CONNECTING HAS HELPED SIGNIFICANTLY IMPROVE CLIENTS' ABILITY TO BUILD THEIR NETWORKS.

- HOW WOULD YOU RATE YOUR PROGRESS IN EXPANDING YOUR NETWORK/MEETING NEW PEOPLE?
- HOW WOULD YOU RATE YOUR PROGRESS IN IMPROVING YOUR SKILLS?
- HOW WOULD YOU RATE YOUR PROGRESS IN BECOMING MORE CONFIDENT?
- HOW WOULD YOU RATE YOUR PROGRESS IN LEARNING MORE ABOUT YOURSELF?
- HOW WOULD YOU RATE YOUR PROGRESS AGAINST GOALS SET AT THE BEGINNING OF THE PROGRAM?

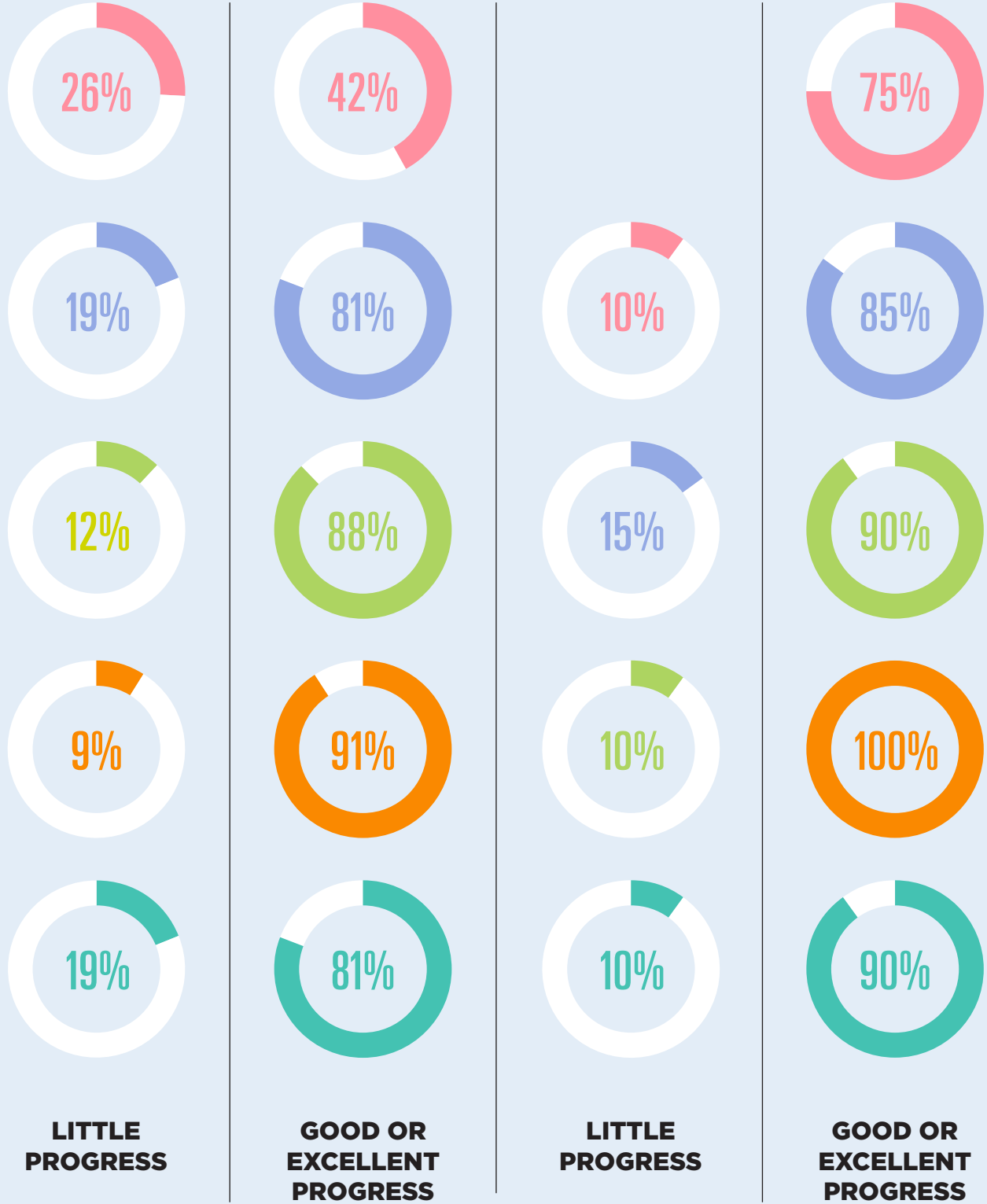


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MID POINT

EXIT

ANA

**“SOMETIMES WE
KNOW WHAT WE WANT
TO DO, MY COACH HELPED
ME TO FIND AND FOCUS ON
THE RIGHT DIRECTION
AND BELIEVE IN
MYSELF”**

PRE PROGRAM

Ana is a single-mother, originally from Mexico. She has a visual arts degree and a graphic design diploma but hadn't been able to find employment. She was driven to get off Social Assistance and be an independent mother for her son. Her goal is to have a business as an artist.

POST PROGRAM

Working with UWW and her coach, Ana was able to launch her business and secure government grants for the seniors arts programs that she now runs. She has also been selling her own artwork and was even commissioned to do a piece for a large organization. Ana has created her own YouTube Channel and continues to build her portfolio and business.





MUNA

“MY EXPERIENCE WITH UWW WAS SUPER SMOOTH AND HELPFUL. THE EQI REALLY HELPED SET MY GOALS AROUND STEPPING OUT OF MY BUBBLE AND BECOMING LESS SHY.”

PRE PROGRAM

Neurodiverse, Muna was laid off from her job. Having struggled with Bipolar, CPTSD and addiction, Muna was drawn to the program with the goal of finding the best professional path for her skills and talents that will also accommodate her disabilities.

POST PROGRAM

She is now doing her BSc with a double major in Ecology & Evolutionary Biology. Muna is making progress in being more social. She has joined groups at school, including one for autistic students. She is also exploring the possibility of grad school. Muna explained that she is more likely to interact with people and join discussions.

After 10+ years out of school, she is in the top of her class, bringing in an A average.

AMANDA

“[THANKS TO THIS PROGRAM]I NO LONGER AM UNCLEAR OF WHO I OR WHAT MY LIFE PURPOSE IS...NOW, I HAVE HONED THE CONFIDENCE REQUIRED TO TACKLE MY PURPOSE AND PURSUE UNCHARTED TERRITORIES OF OPPORTUNITIES. NOW, MY LEVEL OF GRATITUDE HAS INCREASED AND REJECTION HAS BECOME THE ACCEPTED FORM OF GROWTH. THANK YOU UP WITH WOMEN FOR SEEING MY POTENTIAL AND HELPING ME ATTAIN THE COURAGE TO LEAVE MY COMFORT ZONE AND PURSUE MY DREAMS.”

PRE PROGRAM

Working full-time Amanda still could not support the cost of housing and ended up in a shelter with her two children. A multiple time survivor of violence, Amanda joined the program feeling broken and helpless as a result of her poverty and trauma. She wanted more for her and her family.

POST PROGRAM

In just 9-months Amanda improved her employment while successfully launching a video and voice acting business that is already earning revenue. Now making combined earnings of \$6,500/month, she and her children are securely housed. She is also studying to become a licensed insurance broker.





MARIA

“WITH MY COACH, I HAVE LEARNED TO FIND A TRUE BALANCE AND CLARITY TO CREATE THE ENERGIES TO PURSUE THE MOST IMPORTANT GOALS IN MY LIFE, IN A PATH OF PEACE AND JOY. WITH THE STAFF AT UWW THE MOST IMPORTANT THING I LEARNED WAS THAT I WAS WORTH IT.”

PRE PROGRAM

After coming to Canada with her family as a refugee, Maria found the strength and courage to flee abuse with her two children. Maria had entered the program while still in the shelter. She was managing a challenging custody case, while also raising two special needs children as a single mother.

POST PROGRAM

Maria was able to find safe housing for her family. Having struggled with years of abuse and conflict, Maria was able to develop a direct, declarative communication style, and advocate for herself and her family. While she is unable to be employed, due to her son's autism needs and a recent diagnosis of brain tumors, she volunteers actively, providing translation services to other refugees working on their applications and cases.